



MOBILESUITE IS HERE.

Move over MobileQuote,
there's a new app in town.



TO: ALL LEGAL & GENERAL AMERICA GENERAL AGENTS
FROM: FRANK GENCARELLI, SVP, SALES AND MARKETING
DATE: DECEMBER 20, 2011

Last year, Legal & General America took the industry lead in mobile quoting systems by introducing MobileQuote. It started out as just term quotes, then a few months later we added Life Choice UL. Now, we are taking the concept of mobile convenience even further and are excited to announce a new app that not only runs quotes on the go but also allows you to submit business through AppAssist and check case status in one app. Move over, MobileQuote—MobileSuite has arrived!

Here are the features of the new MobileSuite:

- MobileQuote – The same mobile quoting system that you have come to know and use to quote term and UL from anywhere and anytime can be found in MobileSuite.
- AppAssist e-Link – Submit a Request for Life Insurance Interview through your mobile device. We'll complete the application.
- Pending Case Status – You can now check new business case status in a phone-friendly format. Use the same agent number and password that you would use when logging into www.lgamerica.com. Once you have logged in, you may search by policy number or insured's last name to obtain new business status in real time.

Here is how to get MobileSuite today:

- Droid users – In the Market, search for Legal & General America or MobileSuite.
- BlackBerry or iPhone users – enter the following URL into your browser:
<http://www.lgamerica.com/imobilesuite.htm>.

To get the word out to your brokers, we have created a fillable PDF and an email JPEG (LAA1820), two web ads (LAA1818, LAA1819) and download instructions (LAA1709) which have been posted to the Marketing Materials tab, MobileSuite category of the LGAmerica.com website.

11-068LGA

BANNER. WILLIAM PENN.
YOUR COMPANY FOR LIFE™

